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A message from the Medical Fitness Association-Perspective on the Affordable Care Act

The premise and platforms to delivering Medical Fitness are driven towards patients, clients and members ultimately taking responsibility for their own personal healthcare.

With today's Supreme Court upholding of the Affordable Care Act in essence, has set the stage for more universal access and coverage through collaborative approaches moving forward. "We are so pleased that the ACA was upheld", said Massachusetts Medical Society President Richard Aghababian MD. "Universal coverage is a state-federal partnership - no state can do this on its own."

"As a significantly growing part of the continuum of care we see Medical Fitness Centers in a perfect position to welcome many of these individuals now seeking affordable and consistent ways of maintaining health, wellbeing and activity levels through an integrated medical approach", said Ken Germano, Executive Director of the Medical Fitness Association based in Richmond, Virginia.

"Our member facilities are committed to providing affordable care and in-house programs through a defined and practiced medical fitness model that is now becoming the future portal and gateway for healthcare delivery." In addition, the Medical Fitness Association will also soon be introducing turn key programs supported by third party payers to help facilities expand beyond their walls enhancing their community outreach as well as connecting with more at risk populations.

About the Medical Fitness Association

The Medical Fitness Association is a member-driven, non-profit organization. Our mission is to foster opportunities for the development and operational success of medically integrated fitness centers. Medical Fitness Association provides industry standards, educational programs, benchmarks, outcome measurements, professional development and networking opportunities for the medical fitness industry.